



CHAPTER 2

VISION AND DEVELOPMENT GOALS OF ORION

2.1 Previous Vision Statement

The Vision Statement for the Municipality of Orion serves as a description of the future state of the municipality as desired by its people, which is both realistic and achievable.

The previous CLUP of Orion (1999-2004) did not made mention of a vision statement. This necessitated for the TWG to develop a new vision statement of their own which shall be used as basis for the formulation of the CLUP.

During the workshop held on 14th December 2004, descriptors and success indicators for each development sector to which major plans and programs shall be based were identified.

2.2 Vision Elements

2.2.1. The Role of the Municipality in the Region

Orion is envisioned to be an Agro-Industrial Center in Bataan. Focusing on its strengths in agriculture and fishing, Orion aims to have a vibrant agriculture and fishing industry with sufficient post-harvest facilities, so as to enhance the value of its products.

Additionally, because of its strategic location, Orion is envisioned to be the Gateway of Bataan, serving as an alternative bridge between Bataan and Metro Manila. This vision would be anchored

on the port in Puting Buhangin. Supporting infrastructure would be put in place to ensure smooth movement of people and goods into, inside and passing through Orion.

2.2.2. The Characteristics of the Townspeople

Orion is composed of God-loving people. This is seen by the active participation of the people in religious activities and the presence of many religious institutions in the municipality. This is also related to Orion's vision of having a clean and green community. Protecting the inherent natural resources in the area is also another way of showing Orion's love for God.

As a society, the people of Orion are empowered and united. This is evidenced by the active participation of the citizenry in the different development programs of the Municipal Government. This is also confirmed by the enthusiastic support of the local TWG and the townspeople in the preparation of the Ecological Profile and the Comprehensive Land Use Plan.

2.2.3. The Character of the Local Economy

The Municipality of Orion is envisioned to have a productive and self-reliant local economy. Productivity is seen through a thriving business environment, centered on its two main industries, which are agriculture and fishing. Other local industries which can be tapped by Orion for increased productivity are the port services, aquaculture and small-scale cottage industries. By anchoring its economy on inherent local industries, the municipality hopes to achieve self-reliance.

2.2.4. The State of the Natural Environment

The people of Orion envision having a clean and green, and attractive community. The clean and green character could be attained through the protection and maintenance of SAFDZs, the



shoreline, the forest, and other green, lush areas within the municipality, as well as employing a solid solid waste management program.

Enhancement of the visual strengths of the municipality like the shoreline, the forest and the vast agricultural lands can go a long way in realizing the attractiveness of the community.

2.2.5. The Structure of the Built Environment

The people of Orion desire to live in an environment which is well-planned and reliable. This well-planned environment is in support of the envisioned roles of Orion as Bataan's Agro-Industrial Center and Gateway to and from Metro Manila. Additionally, by having an environment which is well-planned and reliable, this could go a long way in attaining a productive and self-reliant local economy.

A well-planned and reliable built environment can be realized by carrying out appropriate studies and thorough assessment before the actual implementation of the projects and programs. Reliability can also be further enhanced by using quality materials and having constant checks.

2.2.6. The Quality of the Local Leadership

The people of Orion envision having an empowered and development-oriented local leadership. Empowerment is seen through less dependency on the Internal Revenue Allotment (IRA), strengthening of the various NGO's and PO's, and increased participation of the civil society in the different development programs and projects of the municipality. A development-oriented local leadership can be fulfilled by having updated plans and gearing the different programs and projects to the approved plans.

2.3 Enhanced Vision Statement

**We, the people of ORION,
envision our municipality as
a clean and green
Agro-Industrial Center
and the Development Gateway
of Bataan,
where God-loving and
empowered citizens
dwell in a well-planned,
reliable, attractive and
environment-friendly community,
with a productive and
self-reliant economy,
guided by an empowered and
development-oriented
local government.**